

Executive Biography



David D. Smith

Senior Vice President, Technology

David (“Dave”) Smith joined Preferred Mutual as the Manager of Project Development in June of 2010, where his leadership was instrumental in creating an organizational structure adept at advancing key investments and initiatives. In 2014, he was promoted to Director of Applications & Project Development, and again, in 2016, when he was named as Preferred’s Vice President of Technology. In this role, Dave led an

organization focused on creating a competitive advantage through advanced technology solutions. In January 2019, Dave was promoted to Senior Vice President of Technology, where he continues to inspire innovation and advance our technical infrastructure, applications and data architecture.

Prior to joining Preferred, Dave worked in the manufacturing industry holding various technical and leadership roles. Dave earned his Bachelor’s Degree in Information Systems from the State University of New York Institute of Technology (SUNY Polytechnic Institute).