

Executive Biography



Lori D. Sharpe is Vice President, Sales and Distribution.

Lori is responsible for managing and driving sales, profitability, retention, agency management and developing new agency appointment strategies for Preferred Mutual.

Prior to joining Preferred Mutual, Lori was an executive with an international insurance carrier, overseeing sales and distribution in the Atlantic region states, leading both the independent agency and direct channels.

Lori brings over 25 years of insurance industry experience, holding multiple leadership positions of increasing responsibility during that time. In addition to sales and distribution, her background also includes agency management, marketing communications, operations, underwriting, and claims.

Lori has a Bachelor degree in Political Science from Rutgers University.